

advice from an *event designer*

What's step one when an engaged couple contacts you?

I schedule a call to see if we're a good fit, and if we move forward, I book a follow-up for in person or online to build our relationship. Ninety percent of our clients aren't local, so we use Google video chat, Skype, Pinterest and more to collaborate.

What should to-be-weds do immediately after getting engaged?

Get real about the guest list. Next, determine whom to include for all decision making. Then, rank top priorities, independently, as a couple and with parents, if they're involved.

What red flags should couples look out for when searching for a venue?

Ask how they arrived at their guest capacity. The quoted number might account for seating 10 people at tables made for eight and ignore space needed for a dance floor and band.



MEET

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ABOUT

This Austin-based event design and planning studio pulls off Texas-size celebrations with creativity and a great sense of humor.

WEBSITE

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PRO TIPS

Make decisions that fit the two of you. The only thing truly mandatory is getting invitations out on time.

Have fun with the groom's cake if he's not a "cake guy." Pies and cobblers are a hit!

Bring out your natural style by looking to your closet, home and shops you love for inspiration versus online.



Any hacks for couples on a tight budget?

Pick a beautiful spot that doesn't need a lot of décor. I'm all about candles: Dollar Tree pillar candles showcased in glass cylinder containers always create a magical ambience.

What's the most challenging aspect of your job?

Our motto is to roll with the punches. We often work in remote locations, so we have to be prepared with plans B, C, D and E, as something inevitably happens that's not according to plan A.

What's your favorite part of a wedding?

I love the moment right after the ceremony. We try to steal the couple away for no more than 20 minutes so they can relish in those "just married" moments before meeting and greeting guests and joining the reception.